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Realtor Mel Coker starts CFL / Energy Savings Initiative

Mel Coker, of RE/MAX Metro Associates, has started a local/national energy savings initiative involving compact fluorescent (CFL) light bulbs. CFL bulbs save money on electric utility bills and are good for the environment. It will also help reduce our energy dependency on other countries and on fossil fuels.

ENERGY STAR qualified CFL's:

- Use 66-80% LESS energy than standard incandescent bulbs to provide the same amount of light, and last up to 10 times longer.
- Save \$30 or more in energy costs over each bulb's lifetime
- Generate 70 percent less heat, so they're safer to operate and can cut energy costs associated with home cooling.

Mel has started the first "One Billion Bulbs" group in South Carolina. The One Billion Bulbs initiative has a worldwide goal of replacing one billion standard incandescent light bulbs with energy efficient compact fluorescent light bulbs.

Join Mel's One Billion Bulbs group (free) to learn more about CFL energy savings and register your light bulb replacements. Group reporting encourages participation! Sign-up today to record your energy savings and let's compete with North Carolina and Georgia. Both states have much higher levels of membership and recorded savings.

Columbia, SC One Billion Bulbs Group:
www.onebillionbulbs.com/Group/ColumbiaSC
Mel's CFL web page:
www.ColumbiaSouthCarolina.com/cfl

Mel Coker has completed over 390 real estate transactions in the Greater Columbia area. Coker holds the CRS, ABR and GRI designations. RE/MAX International has awarded Coker the Platinum Club designation and in 2007 he was inducted into the RE/MAX Hall of Fame.

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REALTOR,® CRS, ABR, GRI

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